

# Maternal Health Access Solutions



## Improving access to maternal care for hospitals that need it the most

Are you struggling to keep your obstetrics unit staffed? Do you need innovative solutions to support the pregnant women in your community?

Ob Hospitalist Group (OBHG), the nation's largest and only dedicated provider of customized women's health solutions, is helping hospitals like yours through customized solutions that improve maternal care outcomes, support nurses and community physicians, and keep patients and services local.

### Challenges facing today's hospitals

Today's hospitals need innovative options to support staff and ensure that maternal services remain in the community. As the U.S. struggles with maternal mortality and a health crisis that has only intensified with the COVID-19 pandemic, hospitals are facing increased pressures. Challenges are even greater for hospitals facing staffing stressors and patients leaving the community for care due to inadequate availability.

Drawn from OBHG's experience and success working with more than 200 hospital partners of all sizes, OBHG bridges gaps in care by bringing care to communities

so women don't have to travel great distances for maternal care. These custom-designed solutions are distinct from OBHG's core OB hospitalist model and include a variety of non-traditional offerings aimed at impacting maternal care outcomes.

### Benefits

- Allows you to keep families within your community and services open
- Supports your staff and community physicians, relieving staffing
- Keeps higher risk patients in market
- Increases positive maternal and birth outcomes
- Creates safer coverage solutions to alleviate risk within your financial constraints
- Decreases malpractice exposure
- Supports your labor and delivery growth strategies
- Decreases payer costs

"Maternal Health Access Solutions is part of our core mission to elevate care and improve outcomes for pregnant women. We are focused on bringing care right to the patient in regions of greatest need. Providing this level of care enables women to remain within their community for care and bolsters the longevity and vitality of these communities."

– Dr. Mark Simon, OBHG Chief Medical Officer

## Flexible Solutions

While OBHG's traditional full-time and part-time OB hospitalist models are the right fit for many hospitals, others need something different. OBHG's Maternal Health

Access Solutions alternative options are customized to meet the needs of each individual hospital. Many of these options can be paired together.



**Part-time physician coverage**



**Alternative clinician coverage**



**In-market call coverage**



**OB/GYN clinic coverage**



**OB telehealth**



**TeleMFM/TeleNICU**

## Customized model examples

- **On-site coverage** - We're providing 24/7 onsite physician support for a rural hospital that would have had to close its L&D unit with no community OB/GYNs and only one CNM.
- **Hybrid clinic coverage** - For a 450-delivery hospital, our 5 24-hour shifts per week includes a blend of clinic coverage (overseeing work of Certified Nurse Midwife and Nurse Practitioner), in-house coverage and off-site on-call weekends and weeknights.
- **Weekend coverage** - We're providing weekend coverage for a hospital that needed additional support for their two community OB/GYNs, which is enabling the community OB/GYNs to extend practice longevity.
- **TeleMFM** - Through a collaborative model, we're bringing OB hospitalists and MFM physicians to the patient's bedside in minutes, bolstering maternity care access for high-risk pregnancies.
- **Clinic coverage and off-site coverage** - For a 350-delivery hospital partner, OBHG clinicians are running Monday - Friday clinic and providing off-site hospital coverage along with existing staff.
- **Supporting a single provider** - We're elevating the standard of care at a 300-delivery hospital where we are providing around-the-clock support for a single community OB.

## About Ob Hospitalist Group

Ob Hospitalist Group (OBHG) is the nation's largest and only dedicated provider of customized women's health solutions, focused on improving access to care and ensuring all women receive timely, unconditional obstetric care. Our team partners with hospitals across the nation to improve maternal safety and outcomes and reduce physician burnout. As part of our dedicated women's health focus, our clinicians ensure that every pregnant woman presenting to labor and delivery with unscheduled medical needs receives timely, expert care from a skilled clinician. Our 1,000+ clinicians partner closely with local OB/GYN physicians, providing collaborative, non-competitive support. Together, we deliver great patient care and clinicians passionate about their role in caring for pregnant women.



**Ready to learn more?** Contact us at [obhg.com/maternal-health-access-solutions](https://obhg.com/maternal-health-access-solutions) to request a consultation.