Driven by Our Purpose, Guided by Our Mission

OBHG’s Marketing Team is committed to delivering informative, educational and engaging content and media-savvy public relations based on a superior industry knowledge, a real understanding of the issues that affect our clients; potential hospital partners and their patients.

Beyond expanding OBHG’s brand awareness and being regarded as the true authority within our vertical, our primary goal is producing results that directly and positively impact OBHG’s business objectives and long-term goals.

We are committed to providing marketing materials and initiatives that are creative, insightful and impactful. Our message values clarity, honesty, real data and third party testimonials in a sincere attempt to determine whether we can help a potential hospital partner elevate the standard of women’s healthcare in their community.
Company/Brand Marketing

As the nation’s largest dedicated OB/GYN Hospitalist Provider, it is important that we control the message within our vertical by providing information, education and evidential data/analytics. OBHG’s Marketing efforts define the OB/GYN Hospitalist Model, OBHG’s role within that market and details our unique value propositions to various audiences. The primary message is our desire to increase patient safety and satisfaction while mitigating risk for hospitals and local providers.
Seeking Passionate, Service-Oriented Practitioners

As the industry’s leading provider of OB/GYN hospitalist services, we are constantly partnering with new hospitals nationwide. With growth comes a demand for talented, passionate, Board Certified, safety-oriented physicians who share in our vision and dedication to women’s healthcare. If that describes you, then we welcome you to learn more about Ob Hospitalist Group physician employment and view our active and developing programs.

With 100 current and onboarding hospital partners across the nation, Ob Hospitalist Group is the nation’s leading provider of dedicated OB/GYN hospitalist services and we’re partnering with new hospitals every day.

In 2006, Dr. Chris Swain created OBHG with a vision of a laborist model that was much more comprehensive than was available at the time. Our mission is to Elevate the Standard of Women’s Healthcare by providing in-house, Board Certified OB/GYN physician support to our hospital partners 24 hours a day, 365 days a year. Our hospitalists are the cornerstone of this mission and as such, one of our most valuable resources.

If you are interested in joining Ob Hospitalist Group, or would like to learn more about the benefits of becoming an OBHG hospitalist, we encourage you to contact our physician recruitment staff via email at Recruitment@OBHG.com or via phone at 800.967.2289.

Healthy Moms. Healthy Babies.

Ob Hospitalist Group is committed to providing quality care to the patients and hospitals we serve. The Risk Management & Patient Safety Department strives to support OBHG physicians, and our hospital partners, so OBHG can deliver on this commitment by elevating quality of care while simultaneously decreasing medical malpractice liability and risk.

One of the department’s initiatives is the SAFE program. The OBHG SAFE Hotline and OBHG Quality Assurance report identify areas of potential risk and opportunities for quality improvement. Through its efforts, SAFE has assisted OBHG providers and hospitals alike in dramatically decreasing the medical malpractice exposure and risk traditionally experienced by obstetrical providers and hospitals.

Services offered through SAFE:
- Improved Quality of Care and Outcomes
- Outcome-based Metric Collection & Analysis
- Reduced Medical Malpractice Exposure & Liability
- OBHG Physician Review Panel
- OBHG Risk Event Protocol
Corporate Brochure
Hospital Case Studies

Case Study: St. Mary’s Hospital and Regional Medical Center

Patient Satisfaction Outshines Fresh Paint in Grand Junction Birth Market

Challenge:

Background:

St. Mary’s Hospital and Regional Medical Center serves western Colorado and eastern Utah, offering the highest level of care including the most comprehensive services in the area. St. Mary’s Maternal Newborn Services has consistently received national recognition for the quality and superior patient care.

Case Study: Bakersfield Memorial Hospital

Rise in Unassigned Patients At Risk for Syphilis Spurs 24/7 Hospitalist Coverage

Challenge:

Background:

Bakersfield Memorial Hospital (BMMH) is a 426-bed, non-profit, acute care hospital serving the Bakersfield, CA area. BMMH offers a wide range of medical services, including women’s health care.

Case Study: Overlake Medical Center

Collaboration Key to Improved Quality of Care

Challenge:

Background:

Overlake Medical Center is a 363-bed hospital located in Bellevue, WA. It offers a comprehensive range of medical services, including obstetrics and gynecology.

Case Study: St. David’s North Austin Medical Center

An Award-Winning Hospital Elevates the Quality and Safety of Its Women’s Healthcare Line

Challenge:

Background:

St. David’s North Austin Medical Center (SNA) is a 363-bed hospital located in Austin, TX. It is part of the Tenet Healthcare system and offers a wide range of medical services, including obstetrics and gynecology.

Solution:

Implementing an On-Site Hospitalist Program

NMC addressed the challenge by partnering with OB Hospitalist Group (OBHG), the largest hospitalist group in the United States. OBHG provides a dedicated team of hospitalists, including obstetricians, to ensure the highest level of care for women and newborns. The hospitalists work with the hospital’s medical staff to provide timely and effective care.

www.OBHG.com

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Hospital Case Studies

Hospitalists Help Expand Residency Program Capacity While Improving Patient Outcomes.

Background:
Sacred Heart Hospital of Pensacola is a 506-bed hospital that is part of the Florida Health System (FHS), which serves the state of Florida. FHS operates under the name of the nation’s largest system of Catholic healthcare facilities.

SHP delivers more than 3,700 babies each year, operating the region’s only Obstetric and Neonatal Intensive Care Unit. SHP’s Regional Perinatal Program is located in Pensacola and serves women with high-risk pregnancies.

Challenge:
...
White Papers

- Examining the Merits of OB Collaboration with Certified Nurse-Midwives

- Three Primary OB Hospitalist Models: Which One is Right for Your Hospital?

- The Obstetric Emergency Department: Providing Expectant Women the Best Care

A 24/7 obstetric hospitalist model is recognized by the American College of Obstetricians and Gynecologists as the future of OB/GYN care. Each OB Hospitalist model is vital for improving access to care, increasing both physician and patient satisfaction, and increasing the efficiency of the business operation.

In 2006, when Ob Hospitalist Group founder Dr. Chris Swain pioneered the concept of the Obstetric Emergency Department (OBED), his primary objective was to elevate the standard of women’s healthcare by ensuring that every expectant mother at every hospital receives an unconditional evaluation by an experienced, Board Certified OB/GYN physician, 24 hours a day, 365 days a year. Over the past decade, the OBED model has revolutionized women’s healthcare and raised the bar for all hospitals seeking to offer the very best obstetrical care.
OBHG 10th Anniversary Countdown Campaign

Countdown to OBHG's 10th Anniversary

T-Minus 3 Days until we celebrate OBHG's first decade!

On Monday, October 10th, Ob Hospitalist Group will commemorate 10 years as the nation’s largest dedicated OB/GYN hospitalist provider. Each business day leading up to the event, OBHG will announce one of 10 prizes! The announcement will be announced live on our Facebook page. Please like our page and be ready to join us as we celebrate our 10th anniversary.

Countdown to OBHG’s 10th Anniversary

We’re down to just 2 more business days!

On Monday, October 10th, Ob Hospitalist Group will commemorate 10 years as the nation’s largest dedicated OB/GYN hospitalist provider. Each business day leading up to the event, OBHG will announce one of 10 prizes! The announcement will be announced live on our Facebook page. Please like our page and be ready to join us as we celebrate our 10th anniversary.

Countdown to OBHG’s 10th Anniversary

It’s day 9 of our 10-day countdown adventure. There you can shop, and can you guess what today’s prize is?

Countdown to OBHG’s 10th Anniversary

Just 1 more work day until the big 10!

On Monday, October 10th, Ob Hospitalist Group will commemorate 10 years as the nation’s largest dedicated OB/GYN hospitalist provider. Each business day leading up to the event, OBHG will announce one of 10 prizes! The announcement will be announced live on our Facebook page. Please like our page and be ready to join us as we celebrate our 10th anniversary.

Countdown to OBHG’s 10th Anniversary

It’s the 10th and final day of our 10-day countdown adventure. There you can shop, and can you guess what today’s prize is?

Countdown to OBHG’s 10th Anniversary

Today’s the day!

On Monday, October 10th, Ob Hospitalist Group will commemorate 10 years as the nation’s largest dedicated OB/GYN hospitalist provider. Each business day leading up to the event, OBHG will announce one of 10 prizes! The announcement will be announced live on our Facebook page. Please like our page and be ready to join us as we celebrate our 10th anniversary.

OBHG 10th Anniversary

Celebrating 10 Years of Excellence in Women’s Healthcare
OBHG IMPACT SERIES: Risk Reduction

Ob Hospitalist Group’s (OBHG) mission is to elevate the standard and quality of women’s healthcare. Our programs do just that by making a positive impact across many significant areas of hospital medicine. This blog series: OBHG Impact Series will cover key areas where OBHG makes a difference.

This third post in the series, Risk Reduction will review the positive impact an OBHG program can deliver to partner hospitals by reducing risk and improving patient safety and lowering medical costs. You can read the prior posts on Other areas of OBHG Impact Series will cover: Patient Safety and Patient Experience, Physician Satisfaction, Nursing Staff Satisfaction, Unassigned Care & Surgical Assistance, and Communication with Doctors.

The addition of an OB Hospitalist Group OB/GYN malpractice claims for many of our hospitals has decreased due to a decrease in potential compensable events. This success was described in the OBHG Model: Four Case Studies, “one hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program. Another hospital had high malpractice claims with another hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program. Another hospital had high malpractice claims with another hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program. Another hospital had high malpractice claims with another hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program. Another hospital had high malpractice claims with another hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program.

The process usually takes a year to realize the benefit of cost savings regarding a reduction in malpractice insurance. However, this reduction is not an immediate observable event. Due to a decrease in potential compensable events, there is a significant decrease in Ob Hospitalist Group's (OBHG) malpractice claims for many of our hospitals. This success was described in the OBHG Model: Four Case Studies, “one hospital had not experienced a successful outcome for years prior to the implementation of our OBHG hospitalist program.

Enhancing the patient experience, with the intent of improving HCAHPS (Hospital Consumer Assessment of Healthcare Providers and Systems) score performance, can be positively impacted by implementing an OBHG hospitalist program. The presence of a hospitalist that delivers timely clinical decisions, decreases the necessity of nurse-assisted deliveries and increases the high-risk patient quality of care, has been identified in driving high satisfaction results among patients.

Contrary to the mistaken belief that bringing in a hospitalist program will diminish patient satisfaction and experience, in the article, implementing a Laboratory Model: Four Case Studies published by the Advisory Board Company, all administrators interviewed “believe that their respective programs have positively influenced patient satisfaction.” HCAHPS scores have been publicly reported by the Center for Medicare and Medicaid Services (CMS) on its Hospital Compare website since March 2008 without a direct financial impact from government payers. However, beginning in 2011, HCAHPS scores from the previous performance period of July 2010-March 2012 will be one of the determining factors in calculating the new hospital Value-Based Purchasing program payment incentive. As evidenced in the summer 2012 HCAHPS Executive Insight Interner (www.hcapinsight.com), CMS is frequently asked how hospitals can improve patient’s experience and their answer includes “…we have left it to hospitals and the healthcare industry to take the lead in developing practices, processes, techniques, education and innovations that may improve quality of care.” Implementing an OBHG hospitalist program is one such innovation that can help to increase your HCAHPS “hospice” selecting or rather patients choosing the most positive responses on surveys.

*Top-Box* HCAHPS Performance indicates an OBHG hospitalist program positively impacts:

- Communication with Doctors
OBHG Hospitalists are on the Front Lines in the Battle against Preterm Labor

*Teaching pregnant women the signs and symptoms of preterm labor can greatly reduce the number of preterm births and lifelong complications associated with prematurity deliveries. It is also essential to educate obstetricians about proper screening for preterm labor using appropriate testing such as Fetal Fibronectin or Transvaginal Ultrasonography, or an algorithm such as that of preterm labor with biophysical and not.

Every November is Perinatal Awareness month, increasing the awareness of this life-threatening condition and reducing its incidence. Teaching women for pregnancy rates, including the most current guidelines, whether it is premature or term pregnancy.

According to the World Health Organization, 1 in 10 babies are stillborn or otherwise affected. China: 1,287,300
2. India: 662,635
3. Nigeria: 577,630
4. Pakistan: 488,230
5. Indonesia: 474,700
6. The United States of America: 434,500
7. Bangladesh: 242,300
8. The Philippines: 218,700
9. The Democratic Republic of the Congo: 201,700
10. Brazil: 197,200

Staying Ahead of the Curve with Ob Hospitalist Group

CRITICALLY, it is essential to ensure that healthcare providers are adequately prepared to address preterm labor and its associated complications. The Ob Hospitalist Group is dedicated to providing expert care in this area.

When Preparing for Ebola Don’t Forget Labor and Delivery

By Dr. Rekha Dimice, OBHG Hospitalist and Board Certified Obstetrician/Gynecologist

Although there is no proven cure, the Ebola virus is a rapidly spreading virus that can cause severe illness and death. It is important to be aware of the symptoms and take appropriate precautions.

Unfortunately, there is no known cure or vaccine for the Ebola virus. However, proper hygiene, such as washing hands frequently, can help prevent the spread of the virus.

The OB/GYN hospitalists at our hospital wanted to be proactive in approaching this issue that is of paramount concern for women who are pregnant and contemplating their hospital visit in the near future. The first step was to provide education and resources to our patients and staff on how to recognize the signs and symptoms of preterm labor and what steps to take if they suspect they may be experiencing it.
Core Values

Our passion to elevate the standard of women’s healthcare is energized and shaped by the core values we embrace. They guide our decisions and provide direction for the work we do. They are the heart of our team, the character of our company and the legacy of our future. While our industry and our business are forever evolving, we will remain rooted in the values that drive us.

Passion for People

We place genuine concern and compassion for people at the heart of every decision and every action.

Delivering Excellence

We remain steadfast and united in our pursuit of the highest achievable standards of quality and professionalism in every aspect of our life-saving, life-changing enterprise.

Genuine Service

We serve intentionally, sincerely, and joyfully with humility, sensitivity to another’s needs and every individual is extended grace and kindness, regardless of circumstance.

Principled Leadership

We embrace our leadership position, relying upon clear and uncompromised values, principles and honor to direct our paths. We utilize our knowledge, talents and experience to be good stewards of the responsibility with which we all hold.

Uncompromised Integrity

Our actions and words reflect our strong moral and ethical character.

Vision

To elevate the standard of women’s healthcare by delivering specialized services that improve quality and positively impact the lives of women, their newborns and the families we serve.

Mission

To elevate the quality and availability of obstetric care to expectant mothers by providing in-house, Board Certified OB/GYN physician support to our hospital partners 24 hours a day, 365 days a year.

Our team of dedicated professionals serves sacrificially to save lives, improve patient outcomes, relieve and support medical staff and to promote evidence-based best practices and clinical excellence. We lead the healthcare industry in the development and management of comprehensive solutions that:

- Reflect our passion for people and our desire to serve
- Employ qualified and mission-focused team members
- Demonstrate principled leadership and professionalism
- Support hospital goals and program objectives
- Achieve financial and operational expectations of stakeholders
- Engage reliable and highly effective support services

Positioning Statement

For 10 years, Ob Hospitalist Group (OBHG) has led the nation in elevating the quality and safety of women’s healthcare by providing 24/7 Board Certified physicians who deliver real-time triage and hospital-based obstetric coverage to ensure consistent, timely care for patients as well as affordable, non-competitive support for local OB/GYN physicians.

Tagline

Elevating the Standard of Women’s Healthcare
OBHG Hospitalists Weather Hurricane Matthew
By April A. Morris

In October 2016 — almost exactly one year after Hurricane Matthew barreled along the Atlantic coast, devastating winds and more high water — a hurricane swept across the panhandle of Florida, sending a Category 4 warning to residents across the state.

In the Lowcountry of South Carolina, Ob Hospitalists at Trident Medical Center, Summerville, and Colleton Medical Center faced not only a devastating disaster, but also unprecedented challenges.

“OBHG was prepared,” said Dr. Kevin L. Hedges, OB Hospitalist Group’s regional medical director for the Carolinas. “Our team was able to quickly react and provide the care needed.”

The OBHG team members were evacuated to surrounding areas as Hurricane Matthew hit the region, leaving the hospitals with limited medical supplies and few staff members.

When the hurricane hit, the team was able to provide care to patients in need. They adjusted their schedules to accommodate the need for more doctors and nurses. These doctors and nurses were able to work with the patients and their families to ensure that they received the care they needed.

The OBHG team members were able to adjust their schedules to accommodate the needs of the patients. They worked long hours to ensure that the patients received the care they needed. The OBHG team members were able to work together to ensure that the patients received the best possible care.

OBHG Gears Up for 10-Year Anniversary
By Kristine Horstmann

At the very beginning of his obstetrics career, Dr. Chris Swain was astonished to learn that many expectant parents were concerned about the possibility of being disturbed at all hours, but they also wanted to be involved in the process of their child’s birth.

“We didn’t want any gaps in coverage, so we came up with the schedule,” said Dr. Swain. “That left Dr. Linda McCreary, Dr. Joe Swain, and me to do the heavy lifting.”

She noted that Dr. Tawanna Gillard offered: “Anyone who needed a place to stay, and Dr. there so that he could work in the area. Day and night, he was on call.”

Dr. Swain explained: “Private OB hospitalists are not only responsible for the care of their patients, but also for the care of their families. Our goal is to provide that care with the highest quality care possible.”

OBHG is expecting!
By Julie Robinson, CMP, SHRM-SCP

After months of development, planning, and hard work, we are excited to announce that the highly anticipated OB Hospitalists’ series will be available shortly. The OB Hospitalists series is a new and interactive online tool, designed to provide a source of news and information relevant to you, your peers, and the OB community at large.

Our goal is to provide a forum for discussion of issues relevant to the OB community and to provide a platform for discussion of issues relevant to the OB community. The series will include a series of articles written by OB Hospitalists, as well as a series of articles written by OB Hospitalists.

Our priority is to ensure that OB Hospitalists offers the content and functionality that you need as a hospitalist. A panel of OB Hospitalists will review the content and provide feedback so that we meet your needs in the most efficient manner possible.

For more information about OB Hospitalists, please contact us at info@obhospitalists.com.
Years from now He will hear the Dramatic Story of His Birth

Today, We’re Just Glad We Were There to Provide a Happy Ending

As the nation’s largest dedicated OB/GYN hospitalist provider, OBHG delivers highly-skilled, Board Certified OB/GYNs on site 24 hours a day, 365 days a year to over 75 current and on-boarding hospital partners in more than 20 states. We’re in the business of providing positive outcomes for hospitals, non-competitive support for physicians, and stories with happy endings for patients and their families.

As one of South Carolina’s 25 Fastest Growing Companies, we are passionate about our low-cost enterprise that has, in 2016, been on site to manage over 1,500 life-threatening emergencies and delivered more than 35,000 babies. Our commitment to serving others guides our decisions and provides direction for our future.

We measure our success a little differently than most companies.

Since 2006, Ob Hospitalist Group has provided unprecedented quality of care to our hospital partners across the nation while delivering more than 30,000 babies.

With each new birth comes the opportunity for families to celebrate birthdays, holidays, and other special events that can only be marked over time. Milestones like these only strengthen our commitment to elevating the standard of women’s healthcare by providing highly-skilled, Board Certified OB/GYNs on site 24 hours a day, 365 days a year to over 90 current and on-boarding hospital partners in more than 20 states.

We are honored to be selected as one of South Carolina’s 25 Fastest Growing Companies for the fourth consecutive year. It is our passion towards our low-cost enterprise that has not only helped our partner hospitals, but the families we serve continue to grow— one success story at a time.

After 10 Years of Excellence, 5 Consecutive Honors is Icing on the Cake

In its first 10 years, Ob Hospitalist Group (OBHG) has grown into the nation’s largest dedicated OB/GYN hospitalist provider. And we’re still growing.

With a singular mission to elevate the quality of women’s healthcare, OBHG recruits and places Board Certified OB/GYNs in hospitals that share our commitment to immediate, quality care for obstetric patients 24 hours a day, 365 days a year. Headquartered in Greenville, SC (OBHG’s national network includes more than 400 providers in nearly 100 partner hospitals across 26 states. This is sweet success indeed, and we look forward to a second decade of excellence.

Self-Promotion – Award Advertising
Dear Dr. White,

Today is my seventh birthday. Last time you saw me I was only 5 pounds that's smaller than my cat, Socks! Mom says I was blue like a Smurf! You made her feel safe and you gave her the best gift ever ME! Now that I am all grown up, I wanted to say thank you for saving me and giving me to my mom. She is the best mom ever and you are the bestest doctor.

Sincerely,

Emily Walker

People often ask why OBHG is such a great place to work. We think the answer is pretty clear.

Congratulations to Ob Hospitalist Group for being honored as one of the Best Places to Work in South Carolina for the third year in a row.

Ob Hospitalist Group
Elevating the Standard of Women's Healthcare

www.OBHG.com
Caring with Confidence

Our OB/GYN hospitalists make the calls. So nurses don’t have to.

Ob Hospitalist Group (OBHG) provides Board Certified OB/GYN hospitalists on-site 24 hours a day, 365 days a year.

We’re there to make the clinical care decisions so nurses can provide quality care with confidence. No more urgent judgment calls or physician calls in the middle of the night.

With an OBHG hospitalist program on-site, the only thing nurses are asked to deliver is exceptional patient care.

Ob Hospitalist Group
Elevating the Standard of Women’s Healthcare
www.OBHG.com

Visit Booth #418 at the AWHONN Annual Convention in Long Beach, CA to discuss how OBHG can increase confidence and reduce stress and liability for nurses, hospitals and patients.
Caring with Confidence

- Board Certified OB/GYNs on-site 24 hours a day, 365 days a year
- The new standard of care for women’s healthcare
- Industry model recognized by ACOG as the “future of OB/GYN medicine”

Ob Hospitalist Group
Elevating the Standard of Women’s Healthcare
www.OBHG.com

Please visit us at the AWHONN Colorado Section Conference to discuss how we can increase confidence and reduce stress and liability for nurses, hospitals and patients.

Event/Conference Advertising
Our OB/GYN hospitalists make the calls. So nurses don’t have to.

Ob Hospitalist Group (OBHG) provides Board Certified OB/GYN hospitalists on-site 24 hours a day, 365 days a year. We’re there to make the clinical care calls so nurses can provide patient care with confidence. No more urgent judgment calls or physician calls in the middle of the night. And with an OBHG hospitalist program on-site, the only thing nurses are asked to deliver is exceptional patient care.

Caring with Confidence

Ob Hospitalist Group
Elevating the Standard of Women’s Healthcare

www.OBHG.com

Visit OBHG at Booth #119 to discuss how we can increase confidence and reduce stress and liability for nurses, hospitals and patients.
Delivering Babies and So Much More

Ob Hospitalist Group is the nation’s largest, dedicated OB/GYN hospitalist provider.

To date, we have delivered nearly 52,000 babies and have had more than 586,000 patient interactions.

As the original architect of the Obstetric Emergency Department (OBED) model, we deliver much more than happy, healthy babies. We deliver Board Certified OB/GYN hospitalists 24 hours a day, 365 days a year, located in a dedicated OBED. We deliver the breadth and depth of experience gleaned from over 72 hospital partners in 23 states. We deliver leading edge techniques and best practice drills and training. We deliver clinical oversight, recruiting of qualified physicians, and expertise in recovering all available revenue. And we deliver patient safety and satisfaction while reducing risk for hospitals, community providers and nursing staff.

So, babies aren’t the only thing we deliver. They’re just the cutest.

For more information call 800.967.2289 or visit www.OBHG.com

Corporate Fact Sheet

(>OBHG Media Kit<)
Awards and Recognition

Inc. 500/5000 Fastest-Growing Private Companies
Ob Hospitalist Group (OBHG) is proud to have earned the position of 2,324 on the 2016 Inc. 5000 Fastest-Growing Private Companies in America list. This is OBHG’s fourth consecutive year to receive this honor, in part due to a 356% growth rate over the last three years. For 35 years, this exclusive list has provided a comprehensive look at America’s fastest-growing private companies. As an Inc. 5000 honoree, OBHG shares this distinction with companies such as Under Armour, Microsoft, GoPro, Patagonia, and many other powerhouses.

25 Fastest-Growing Companies in South Carolina
For the 11th year in a row, OBHG was included in the 2016 South Carolina’s Fastest-Growing Companies list. The annual list recognizes the top 25 private and publicly held companies statewide for extraordinary performance in both revenue and employment growth. South Carolina’s 25 Fastest-Growing Companies ranks companies based on an objective formula, which takes into account increases in gross revenues, along with overall growth in full-time employment over the past three years.

Best Places to Work in South Carolina
We are proud to have been recognized as one of the Best Places to Work in South Carolina from 2012-2015. This program is sponsored by The South Carolina Chamber of Commerce, Best Companies Group, and the publishers of SC Biz News. Best Places to Work in South Carolina is dedicated to identifying and recognizing the state’s most innovative and top-notch employers in South Carolina. Only 50 corporations statewide received this honor for 2015.

40 Best-Performing Companies in South Carolina
Ob Hospitalist Group was named one of the 40 best-performing companies in South Carolina for 2014 by SC Biz News. Twenty large companies and 20 small companies have been named to the statewide Roaring Twenties list presented annually by SC Biz News. This honor recognizes the state’s best-performing companies based on both dollar and percentage increases in revenue from 2012-2013. OBHG was recognized as #4 in the large company category.
OBHG Organizational Partners

OBGYN Hospitalist Group is proud of our success in pursuing our vision of elevating the standard of women’s healthcare. We are equally proud of associations with a select group of organizations committed to the same cause. Together, we are making a positive impact in the lives of women, their newborns, and families.

The Doctors Company
Founded by doctors for doctors in 1976, The Doctors Company is relentlessly committed to advancing, protecting, and rewarding the practice of good medicine. The Doctors Company is the nation’s largest physician-owned medical malpractice insurer, with 73,000 members and $4 billion in assets.

Beazley
Beazley plc is the parent company of global specialist insurance businesses with operations in the UK, US, France, Norway, Germany, Ireland, Singapore, Hong Kong, and Australia. Beazley is a proud participant in the Lloyd’s market, the largest and oldest insurance market in the world.

Hospitalist
Elevating the Standard of Women’s Healthcare

Partner Support Overview

OBHG Media Kit
Hospital Partner Testimonials

(OBHG Media Kit)
Holmes Regional Medical Center features 514 beds and more than 500 highly skilled Medical Staff members. As the region’s premier tertiary referral hospital, Holmes offers patients life-saving technology at every turn. The Heart Center at Holmes performs more cardiac procedures than all other hospitals in Brevard and provides patients with all-private rooms. As the only state-accredited Level II trauma center in Brevard and Indian River Counties, Holmes Trauma Center offers 24/7 trauma care and rapid patient transport via First Flight aeromedical helicopter.

The Birth Suites Mother/Baby Unit offers Brevard’s first Level II Neonatal ICU for our tiniest patients.

As a Primary Stroke Center, our goal is to transport, assess, diagnose, and treat each stroke patient within three hours of the onset of their symptoms. We also offer advanced, life-changing Interventional Neuro-Radiology procedures for advanced stroke treatment found nowhere else in Brevard. Our successes have been recognized by the American Stroke Association, who awarded us their Get with the Guidelines Gold Award.

Ob Hospitalist Group’s (OBHG) mission is to elevate the quality and availability of obstetric care to expectant mothers by providing on-site Board Certified OB/GYN physicians (hospitalists) to our hospital partners 24 hours a day, 365 days a year. Our service-oriented physicians are superbly skilled at providing emergent care in times of crisis or routine care in the absence of a patient’s private physician. OBHG hospitalists welcome the opportunity to treat unassigned and/or uninsured patients, thereby ensuring all patients presenting at the hospital are granted the very best medical care regardless of time, location, complication or circumstance.

Holmes Regional Medical Center has partnered with Ob Hospitalist Group to ensure that no matter what time you or your unborn baby need care, a Board Certified OB/GYN will be on-site to provide immediate evaluation and treatment. In the event that your physician is unavailable or delayed, the OB/GYN/hospitalist on-site will review your medical record and birth plan with your physician to accommodate your delivery wishes within the confines of your medical circumstance. The OB/GYN hospitalist caring for you in your doctor’s absence will deliver a complete treatment report to your doctor so your continued treatment is thorough and consistent.

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You Want the Best for Your Baby.  
And So Do We.

Trident Medical Center and Summerville Medical Center have partnered with 
Ob Hospitalist Group to ensure that no matter what time you or your unborn baby
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Caring for Our Community. Together.

Summerville Medical Center is a 94-bed, acute-care hospital with a 24-hour emergency room
and comprehensive medical services. The facility enjoys an enviable reputation for its cardiac
services, sleep lab, and women’s services, including “home-like” birthing suites.

Joining the Lowcountry in 1975, Trident Medical Center is a 296-bed, tertiary-care hospital
providing a comprehensive range of services and specialties expected by a major medical center.

For more information about Summerville Medical Center and Trident Medical Center,
please visit www.tridenthealthsystem.com

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The Nation’s Largest Dedicated
OB/GYN Hospitalist Provider

Quality of Care. Quality of Life

We have immediate opportunities for talented, passionate, Board Certified,
safety-oriented physicians who share in our vision and dedication to women’s
healthcare. If that describes you, then we welcome you to learn more
about becoming an OBHG hospitalist by visiting www.OBHG.com or
contacting Stephanie Saenz, Manager of Physician Placement Services
at SSAenz@OBHG.com.

800.967.2289  | www.OBHG.com

Elevating the Standard of Women’s Healthcare

800.967.2289 | www.OBHG.com

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Elevating the Standard of Women’s Healthcare

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Quality of Care. Quality of Life
You Delivered
Peer-to-Peer Recognition Program
(Introduction and Announcement of Winners Emails)
You Delivered Peer-to-Peer Recognition Program
(Award, Pin, Flyer/Poster and Calendar)
Milestone News Microsite

Ob Hospitalist Group

Communicating through the power of our Integrated Network

Ob Hospitalist Group recently debuted our newest tool to help keep OBHG employees informed of important milestones — Milestone News. Now we're asking you to keep us abreast of all the great milestones occurring within the company. We invite all employees, especially Directors and Managers, to share milestones from your departments.

Share your milestones! Simply send an email to marketing@obhg.com with your updates. And don't forget to bookmark www.obhgnews.com?tid=2016 on your mobile phone for quick and easy access.

Elevating the Standard of Women's Healthcare

Milestones:

- Mercy Medical Center in Des Moines, Iowa, became our 15th program to Go Live this year on 11/1/16
- On November 16, 2016 OBHG hit a major partner hospital milestone with our 100th Active Program going live at Mercy Medical Center
- Kingwood Medical Center in Kingwood, Texas, became our 14th start this year on 11/1/16
- OBHC now has over 500 Board Certified OB/GYN Hospitalist and 23 Certified Nurse Midwives serving our hospital partners
- St. Francis Eastside in Greenville, SC, part of the Bon Secours became our 13th start this year on 10/19/16
- OBHC’s National Network of Partner Hospitals has grown to 27 states with over 100 active and onboarding programs
- OBHC has been named the SC 25 Fastest Growing Companies list for a 5th consecutive year
- Dekaib Medical in Decatur, Georgia became our 12th start this year on 10/12/16 with a Type A OBEO
- Hospitalists Bolster OB/GYN Residency Program in Florida
- With the launch of OBHC’s Genuine Service Program in 2016, 6 employees will celebrate 10 years of service.

Ob Exchange
Marketing Minute
(E-newsletter Update for Marketing Projects)
Business Development

With partnership programs now exceeding 100, OBHG is continuing to support its healthy growth through business development initiatives that include Target Market Campaigns (TMCs) conducted both electronically via email as well as via direct mail engagement that includes postcards or other eye-catching deliverables. OBHG’s business development also is supported by the production of news releases, informative blog posts, partner hospital case studies that highlight successes or lessons learned, signage and displays for use at conferences and events, informational brochures, and annual reports. OBHG also advertises both in print as well as online in selected professional journals, websites, and other mediums serving key C-Suite audiences.
Targeted Marketing Campaign Emails
OBHG Supports Partner Hospitals and Community Physicians Alike
Watch Now

Elevating the Standard of Women’s Healthcare through Service
Watch Now

Three Reasons Hospitals Choose OBHG
Watch Now

OBHG Goes Far Beyond a Staff Company
Watch Now

Women and Babies Rely on OB Hospitalists in Time of Need
Watch Now

Singular Focus Allows OBHG to Deliver Excellence
Watch Now

Videos
As a veteran OB/GYN, I have lived the complexities of the profession. I've struggled to balance the competing demands of running a private practice, a patient laboring in the hospital, responding to hospital nursing staff, and a sincere belief that every expectant mother presenting to the hospital without delay. Today, OBHG is the largest dedicated OB/GYN hospitalist services 24 hours a day, 365 days a year to deliver customized programs that: support hospitals in the standard of care requirement for physician support; becoming a regulatory necessity in the near future.

If only treatment hadn’t been delayed those few vital moments. Every woman is now seeing a physician in our OBED. Today, OBHG is the largest dedicated OB/GYN hospitalist services 24 hours a day, 365 days a year to deliver customized programs that: support hospitals in the standard of care requirement for physician support; becoming a regulatory necessity in the near future.

OBHG is committed to reducing delays in care and increasing patient safety and satisfaction. Please call 800.967.2289 today to discuss how we can help your hospital deliver the best possible patient care with a financially viable, customized OB/GYN Hospitalist Program. Discover more about OBHG by visiting www.OBHG.com.

Delays in Care are Dangerous and Costly
We can help you reduce them

Christopher C. Swain, MD, FACOG
Sincerely,

OB/GYN Hospitalist Group

24/7 OBHG Hospitalist Coverage vs. On-Call Coverage

Below are just a few of the advantages an OB/GYN Hospitalist Program implemented and managed by OBHG offers over an on-call coverage program.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>OBHG</th>
<th>On-Call Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Helping to balance the competing demands of running a private practice, a patient laboring in the hospital, responding to hospital nursing staff.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Patient satisfaction</td>
<td>Reduced wait times – physician availability</td>
<td>Conflicting responsibilities</td>
</tr>
<tr>
<td>Physician Support</td>
<td>Improved physician lifestyle - practice autonomy</td>
<td>Financially viable, customized OB/GYN Hospitalist Program</td>
</tr>
<tr>
<td>Business Development</td>
<td>Medical Affairs, Chief Medical Officer</td>
<td>Medical Affairs, Chief Medical Officer</td>
</tr>
<tr>
<td>Nurse Support</td>
<td>Activity engaged on the floor</td>
<td>Physicians stay home for emergent care</td>
</tr>
<tr>
<td>Quality Improvement</td>
<td>Capture hospital data analysis and reporting</td>
<td>Does not provide</td>
</tr>
<tr>
<td>Financial &amp; Utilization Reporting</td>
<td>Monthly, quarterly comprehensive reports</td>
<td>Does not provide</td>
</tr>
<tr>
<td>Active Risk Management</td>
<td>Active Risk Management team and safety/quality hotline for incident management</td>
<td>Outside the scope of responsibility</td>
</tr>
<tr>
<td>OBED Management</td>
<td>Medical Affairs, Chief Medical Officer</td>
<td>Medical Affairs, Chief Medical Officer, OBED Management</td>
</tr>
<tr>
<td>SWH Support</td>
<td>Partner with refiners, for transports and patient care management</td>
<td>Only available for emergent care</td>
</tr>
<tr>
<td>Noncompetitive</td>
<td>Utilizing non-competitive providers</td>
<td>Competition is inherent due to patients seeking to providers of emergent care</td>
</tr>
<tr>
<td>On-Call Coverage</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TMC: Direct Mail Tri-fold Postcard

We can help you reduce them

Christopher C. Swain, MD, FACOG
Founder and Chief Medical Officer, ObHospitalist Group

Every woman is now seeing a physician in our OBED. Care has improved and we are capturing revenue we weren’t before. We have not had a single lawsuit since we implemented OBED’s program. The program is break-even to slightly profitable, but it is a no-brainer when you factor in the intangibles.”

Ken Mitchell, CMIO
St. David’s North Austin Medical Center

OBHG is committed to reducing delays in care and increasing patient safety and satisfaction. Please call 800.967.2289 today to discuss how we can help your hospital deliver the best possible patient care with a financially viable, customized OB/GYN Hospitalist Program. Discover more about OBHG by visiting www.OBHG.com.
Obstetrics and surgery represent 45% of a total hospital’s liability expenditure. Ob Hospitalist Group’s (OBHG) ability to provide quicker response times for emergent patients can result in multi-million dollar savings for our hospital partners.

OBHG prevents delays in care, improves outcomes, limits nurse liability and reduces malpractice exposure.

Most OB claims allege a delay in care during delivery. According to The Doctors Company, approximately one out of every 10 OB/GYNs is named in a claim annually.

OBHG reduces risk and liabilities and enables our partner hospitals to reduce insurance reserves or premium requirements due to fewer compensable events.

We provide over 80 partner hospitals with Board Certified OB/GYN hospitalists in a dedicated Obstetric Emergency Department (OBED) 24 hours a day, 365 days a year.

Our commitment to increasing the quality and timeliness of care, improves patient outcomes and patient experience while reducing hospital and provider risk. Our positive impact on these metrics have afforded our hospital partners and local providers substantial discounts in professional liability insurance.

An OBHG representative will be calling you within a week to discuss any questions you have about Ob Hospitalist Group.

What is the most common allegation related to your obstetrical claims?

How many claims allege a delay in care?

How much would you save if you could eliminate just one obstetrical delay in care claim?

What is the cost of your average obstetrical claim?

For more information about OBHG or to download our free Impact Series please visit www.OBHG.com/impact

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Ob Hospitalist Group (OBHG), the nation’s largest dedicated OB/GYN hospitalist provider, is proud to advance a new standard of care. In fact, we’re correcting a disparity of care by providing all expectant mothers beyond 20 weeks of pregnancy the security of being evaluated and treated by a highly-skilled, Board Certified OB/GYN rather than the typical nurse-led triage in Labor and Delivery.

This new standard of care reduces risk for hospitals, increases patient safety and satisfaction, enhances job satisfaction for hospital nursing staff and improves the work/life balance for local OB/GYN practitioners. Since our inception in 2006, OBHG has been an industry-shaping, standards-defining, life-saving movement within women’s healthcare.

“We are driven because lives are literally at stake. We have developed a cost-effective solution that places incredibly gifted, highly qualified physicians in a dedicated Obstetric Emergency Department (OBED) 24/7 to serve mothers and their newborns at one of the most critical moments of their life.”

— David C. Swain
Executive Chairman and Co-founder
Ob Hospitalist Group

Visit www.obhg.com/info to:
- Download our white paper
- Print our latest case study
THE NATION’S LARGEST DEDICATED OB/GYN HOSPITALIST PROVIDER

SUPPORT FOR LOCAL PROVIDERS

- On-site 24/7 for emergent care or surgical assists
- Collaboration – not competition
- Global billing left intact
- Care for unassigned and uninsured patients
- Reduce local provider stress/burnout

TMC Direct Mail
Spiral Bound Fact Booklet
Booth and Pull-up Displays
Hart Program Overview

Our hospitals recognize the value of an Obstetric Hospitalist program and share in our vision of improving obstetric care nationwide. Many of our physicians have expressed a desire to introduce our program to hospitals where we currently do not have a presence. In an effort to encourage this advocacy and compensate physicians for their time and efforts on our behalf, we are pleased to present the Hart (Hospital Advocacy Referral Team).

HART Physician Advocates will support OBHG Business Development by:
- Expanding our brand awareness and market presence
- Introducing the OB-Hospitalist program to prospective hospitals
- Continuing to expand our national network of programs

Help advocate for OBHG by contacting people you know, for example:
- Hospital Administrators
- Local Colleagues
- Call Partners or Staff Members
- Physicians with whom you trained
- Local or Regional MFM
- Directors of Nursing
- Directors of Women’s Services

One of our most important assets is our relationship we have with our physicians. This is why we have put together this incentive-based program to strengthen these relationships and to increase OB Hospitalist Group’s brand awareness and national presence. By utilizing our network of OBHG Physicians, the Hart Program becomes a force multiplier for our company. Through this effort, we hope to expand our ability to impact the quality and safety of women’s healthcare nationwide.

Please see the Hart Program Policy for complete program details.

www.OBHG.com

Hart Program Policy

Our most significant business development results come from the relationships our Physicians have with their peers at hospitals that could benefit from an OB/DHN hospitalist program. With this in mind we have updated our incentive-based referral program to strengthen these relationships and to increase OB Hospitalist Group’s brand awareness and national presence. By utilizing our network of OBHG Physicians, the Hart Program becomes a force multiplier for our company. Through this effort, we hope to expand our ability to impact the quality of women’s healthcare nationwide.

It is for this reason that we are proud to announce the Hospital Advocacy Referral Team (HART), a targeted marketing and sales outreach effort to encourage collaboration between the OBHG Business Development Team and our Physicians. This program rewards our Physicians for successful colleague referrals to prospect hospitals and ultimately a signed MOU with a new program.

The referring Physician Advocate will be compensated for the referral based on the chart below. Please see the full program details below.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Emphasis</th>
<th>Managed by</th>
<th>Goal</th>
<th>Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction &amp; Meeting</td>
<td>Regional Business Director (RBD) &amp; Regional Business Director (RBD)</td>
<td>Introduce an RBD to a Hospital Center to promote a 2-way conversation &amp; meeting</td>
<td>$5,500</td>
</tr>
<tr>
<td>2</td>
<td>Signed MOU</td>
<td>Regional Business Director (RBD) &amp; Director of Business Development (DBD)</td>
<td>Assist the RBD &amp; OBHG in securing a completed data request, presentation of an IFP Proposal, and the confirmation of a signed Terms of Understanding (MOU)**</td>
<td>$5,500</td>
</tr>
<tr>
<td>3</td>
<td>Multiple Program MOU Bonus</td>
<td>Business Development Coordinator and Accounting</td>
<td>For every 3rd signed MOU within a 2-month period the Physician Advocate may be eligible to receive this bonus**</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

DEFINITIONS:
- Physician Advocate: An actively working physician employee in good standing with OBHG Hospitalist Group.
- Eligible Prospect Lead: Eligible contacts and/or industry influence not employed by OBHG. Some examples of Eligible Prospect leads are as follows:
  - CEO (also President or President)
  - COO (also VP of Operations, Senior VP of Operations)
  - CMO (also VP of Medical Affairs, Senior VP of Medical Affairs, Assistant CMO)
  - CNO (also Director of Nursing, VP of Patient Care Services, Senior VP of Patient Care Services, CNO)

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Recruiting

With over 100 hospital partners in our national network, OBHG is always looking for highly skilled, service-minded OB/GYN physicians, certified nurse midwives, and nurse practitioners. Our recruiting message focuses on the positive work/life balance hospitalist medicine offers its practitioners. OBHG clinicians enjoy leadership and collaborative opportunities while working consistent hours for competitive compensation with the largest OB/GYN hospitalist provider in the nation.
Booth and Pull-up Displays
Get a Life...

...follow your passion

Play a pivotal role improving the health of women and babies nationwide. See yourself practicing the medicine you desire and living the life you deserve.

Giving OB/GYNs a quality work/life balance while elevating the standard of women’s healthcare — we did it first 10 years ago, and we still do it best. Our quality focus makes Ob Hospitalist Group THE employer of choice for nearly 500 OB/GYN physicians.

Ask us about the hospitalist lifestyle.
Get a Life...

...follow your passion
Play a pivotal role in improving the health of women and babies nationwide. See yourself practicing the medicine you desire and living the life you deserve.

For more than a decade, Ob Hospitalist Group has led the industry in elevating the standard of women's healthcare. Our team includes more than 530 skilled clinicians serving a national network of 100 hospitals in 27 states.

Ask us about the hospitalist lifestyle.
Web Advertising
TMC “Pop Up” Mailer
Get a Life...

TMC Physician Outreach Direct Mail
Physician Testimonial

“...There is nothing like dancing. I have tried a little walking and running. I have not found anything that I enjoy as much as Irish dancing. You get such a good workout and you’re having fun. It’s great!”

—By Kristine Hartigan

“...He knows Daddy, and Daddy knows Him.”

—By Kristine Hartigan

“I was 45. Fatherhood was something I always wanted but wasn’t sure would ever happen. The fact that I am able to enjoy it—even at this ‘advanced’ age—means the world.”

—Dr. Kevin Hooser

Team Lead physician OB/GYN Hospitalist Group

As a Certified Nurse-Midwife (CNM), you have earned the respect of your patients and your colleagues. You embrace the responsibility of providing excellent, empathetic patient care. Now, OB-Hospitalist Group (OBHG) offers you a rewarding opportunity to serve all patients with emergent OB needs without sacrificing your quality of life.

For a complete listing of available CNM opportunities, please contact recruiting@obhg.com or 800.967.2299.

OBHG’s mission is elevating the standard of women’s healthcare. We believe every patient is best served by a team, working in tandem to deliver the best outcome possible. We are working to correct a disparity of care by ensuring that all women presenting to the hospital are evaluated and treated by a skilled OB practitioner rather than the traditional phone triage that leaves patients dissatisfied, nurses stressed, and local providers vulnerable.

Hospital-based CNMs have the opportunity to focus solely on providing patient care. OBHG practitioners have more time to talk with patients and their families upon admission and/or discharge, more time to answer questions on rounds and the flexibility to create their own schedules. If you’re passionate about patient care and dedicated to serving women in your community, we would love to have you join us.

OBHG Requirements:
- One year of experience as a CNM
- Graduate of a program accredited by the Accreditation Commission for Midwifery Education (ACME)
- Licensed (or ability to get licensed) to practice midwifery in the state where our program is located
- Certified by the American Midwifery Certification Board (AMCB)
- Current and valid DEA registration number
- National Provider Identifier (NPI), on the ability to obtain an NPI prior to employment start date

Transforming an Industry, Together...

OBHG was founded in 2006, by Dr. Chris Swale, a veteran OB/GYN. Today we are the nation’s leading provider of OB/GYN hospitals. In our continuing effort to deliver excellence, we are expanding to offer opportunities to experienced, passionate Certified Nurse-Midwives. Our practitioners are on the front lines in hospitals 24 hours a day, 365 days a year. Their life-changing and indeed, life-saving work is the cornerstone of our success and as such, our most valued resource.

We recruit the best practitioners by offering:
- Favorable work/life balance
- Outstanding compensation
- Flexibility to create your own schedule
- Continuing medical education
- Leadership/advancement opportunities
- Paid professional liability insurance with tail
- Benefits packages
- Quarterly performance pay (in addition to hourly rate)
- Sign-on bonuses for select locations

If you would like to work collaboratively with a team dedicated to elevating the standard of women’s healthcare, please contact recruiting@obhg.com or 800.967.2299 for consideration today.
Fast Path Program Insert
Dear Colleague,

Like you, I have dedicated many years of my life to school and residency to earn the opportunity to establish a thriving OB/GYN private practice. However, this professional success came at the expense of my personal life. I was committed to finding a way in which I could live my life.

Finding a balance between my professional and private life, I kept returning to the idea of being an OB/GYN hospitalist or laborist. My first response to such an idea made me feel as if I’d be giving up on the career I worked so hard to establish. I definitely didn’t want to be someone else’s intern again.

As an OB/GYN hospitalist, I am proof we are so much more than just an ER or no-doc call person. OB hospitalists are experienced OB/GYNs who can respond to life-threatening labor and delivery emergencies, such as hemorrhages, prolonged fetal distress and hypertensive emergencies. We ensure every patient presenting to triage has the opportunity to be evaluated and reassured by a physician. We help educate nurses and work with community physicians to improve patient safety to optimize care for their patients. We provide compassionate care to the underserved. We essentially become the glue that helps a labor and delivery unit become safer, more efficient, and more productive.

Being a full time OB/GYN hospitalist entails working 7-9 shifts a month, which has a comparable salary to private practice. That leaves about 21 days a month to spend time with family, travel, and pursue hobbies outside of medicine. When you are not on a scheduled shift, there are no medical records to finish, no patients to call back and no beeper interrupting your own time.

This is my personal invitation for you to gain a better work/life balance and a rewarding career by joining Ob Hospitalist Group, the leading employer of OB/GYN hospitalists in the nation. Feel free to contact me at DrDimino@OBHG.com if you would like more information.

Rakhi Dimino, MD
Medical Director of Operations
Ob Hospitalist Group
OB Hospitalists Get Back to Basics of Practicing Medicine  
Watch Now

Choosing the OB Hospitalist Career Path  
Watch Now

Get A Life...Hospitalist Lifestyle Allows for More Time with Family  
Watch Now

Get A Life...Hospitalist Lifestyle Allows for Work/Life Balance  
Watch Now

OBHG Goes Far Beyond a Staff Company  
Watch Now

Videos
Recruiting Selfie Contest winners announced in Observer

Selfie Contest Campaign

Recruiting Email
Selfie Contest Request

Recruiting Email
Selfie Contest Request Reminder

Recruiting Email
Other Great Entries!
Risk Management, Quality & Compliance

OBHG’s primary value is that of improving patient safety and mitigating risk; our dedicated Risk Management and Patient Safety department is a vital part of our success. The Marketing Team’s goal is to promote the existence of this team and the value they bring to hospitals, local providers and patients. One of the primary messages is the substantial decrease in claims OBHG hospital partners experience as opposed to national averages. We also promote the partnership we have with insurers who offer discounted med-mal rates to hospital partners and local providers who elect to use our services.
SAFE is the comprehensive Clinical Risk Management Program (OBHG) that OBHG uses to
manage provider and hospital partner risk. The program takes an enterprise
approach to traditional risk management and uses national quality	and outcomes data to identify opportunities for risk mitigation and
to improve patient safety and quality. The products provide standardization
within the care systems for patients.

Heather Moore, CPHRM, AAE, ARC
Director of Risk Management,
Quality, and Compliance
HMoore@OBHG.com

Contact an OBHG representative
at Programs@OBHG.com to see
how we can become your trusted partner in women's healthcare.

SAFE tracks and analyses NCF and CMS core quality metrics as part of collaborative
efforts to improve patient safety and quality. The products are designed to
to improve patient safety and quality. The products provide standardization
within the care systems for patients.

SAFE features a comprehensive compliance program to ensure adherence to key regulations impacting
healthcare organizations, including federal privacy and security rules. In addition, OBHG maintains
comprehensive insurance coverage for cyber and regulatory risk.

SAFE provides dedicated support to patients and hospitals via the Patient Advocacy Liaison to address patient
complaints, grievances, or clinical follow-up questions and concerns.

SAFE Education continues to maintain the skill set of our OBHG providers. In addition to regular training sessions, OBHG provides
and Compliance

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and Compliance

SAFE tracks and analyzes NCF and CMS core quality metrics as part of collaborative efforts to improve
patient safety and quality. The products provide standardization within the care systems for patients.

SAFE Features a comprehensive compliance program to ensure adherence to key regulations impacting
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Leading the Way in Best Practices

While the landscape in women's healthcare is getting more competitive, Ob Hospitalist Group (OBHG) is leading the way in developing the best practices, benchmarks, and standards for the OB hospitalist space. OBHG has the largest database comprised of OB hospitalist quality metrics and OBHG reimbursement. Each quarter, various quality metrics, including maternal and fetal mortality and VBAC rates, are regularly tracked and benchmarked within the system, region, and nationally to identify improvement opportunities within our partner hospitals. The chart below represents the continued improvements our partner hospitals make each quarter as compared to the US national average.

OBHG Program Comparison 2016 Q1 – Q4

<table>
<thead>
<tr>
<th>NQF Quality Measures</th>
<th>Q1 2016</th>
<th>Q2 2016</th>
<th>Q3 2016</th>
<th>Q4 2016</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>NQF 469 % of deliveries that are elective (37 0/7 - 38 6/7 weeks)</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
</tr>
<tr>
<td>NQF 470 % of vaginal deliveries with cesarean</td>
<td>25.3%</td>
<td>25.3%</td>
<td>25.3%</td>
<td>25.3%</td>
<td>25.3%</td>
</tr>
<tr>
<td>NQF 471 % of patients undergoing c-sections with cesarean cases</td>
<td>13.0%</td>
<td>13.0%</td>
<td>13.0%</td>
<td>13.0%</td>
<td>13.0%</td>
</tr>
<tr>
<td>NQF 473 % of patients undergoing c-sections who received antibiotics within 60 minutes of the start of labor</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
</tr>
<tr>
<td>NQF 474 % of patients developing a fever between 34 0/7 - 37 6/7 weeks with severe onset therapy initiated prior to delivery</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
<td>98.0%</td>
</tr>
<tr>
<td>NQF 477 % of women who are eligible for Group B streptococcal prophylaxis and receive this treatment</td>
<td>95.3%</td>
<td>95.3%</td>
<td>95.3%</td>
<td>95.3%</td>
<td>95.3%</td>
</tr>
</tbody>
</table>

Higher Goals Equal Improved Quality of Care.

The NQF data reported above demonstrates the impact of the ongoing training, drills, and implementation of best practices throughout our national network that are a result of the collaboration and communication between the OB Hospitalist Group (OBHG) team, local providers, and the hospital staff.

OBHG currently assist over 100 current and incoming partner hospitals across the nation in not only being proactive with regards to implementing protocols to improve NQF but are instrumental in comprehensive tracking and reporting on quality metrics, volume and operational data, and financial data. Because OBHG hospitalists work as a part of a care team and cover patients for members of the medical staff, OBHG does not track and report on patient satisfaction; however, we will actively work with any hospitals to review their patient satisfaction scores and determine strategies to elevate the patient experience for the unit.

www.OBHG.com/SAFE

OBHG’s approach to clinical risk management has been quantified as an effective element to reduce hospital captive risk and claims exposure when utilized as part of a hospital’s overall perinatal safety efforts.

Ob Hospitalist Group has an excellent commitment to quality. We treat a lot of high risk mothers and it’s important to us to deliver the best care possible whenever the need arises. The implementation of the OBHG program allows us to offer expanded care to these expectant mothers through our Obstetric Emergency Department.

– VP Patient Care Services and Chief Nursing Officer

Contact an OBHG representative at Programs@OBHG.com to see how we can become your trusted partner in quality women's healthcare.

Mark N. Simon, MD, MMM
Chief Medical Officer
MSimon@OBHG.com

Heather Moore, CHRM, AIAE, ARC
Director of Risk Management, Quality, and Compliance
HMoore@OBHG.com
OB/GYN Physicians can now save on their Medical Liability Insurance.

The Doctors Company, the nation’s largest physician-owned medical malpractice insurer, recognizes the reduction of liability risk an Ob Hospitalist Group (OBHG) hospitalist program delivers by elevating the quality and availability of obstetric care to expectant mothers.

In partnership with OB Hospitalist Group, The Doctors Company is now offering a premium discount of up to 5%* for physicians who elect to take advantage of the support of an OBHG hospitalist program at their hospital.

For further information on The Doctors Company please call 800.421.2368 or visit www.thedoctors.com.

For further information on OBHG and their hospitalist programs please call 800.967.2289 or visit www.obhg.com.

*Subject to underwriting approval by The Doctors Company.

Local Clinician Discount Summary
(Through The Doctors Company Partnership)
Global healthcare insurer, Beazley is offering Ob Hospitalist Group partner hospitals up to a 10% discount on insurance premiums.

OB Hospitalist Group (OBHG) has joined forces with Beazley, a leading insurer of hospital professional liability risks in the Lloyd’s insurance market, to make an exclusive offer to OBHG’s hospital partners. In the first example of what is expected to be a long-term collaboration between the two organizations, Beazley is offering a discount of up to 10% on the insurance premiums of hospitals utilizing an OBHG program.

Beazley insures many of the largest and most prestigious hospitals in the United States, including three of the top five pediatric hospitals as listed by US News and World Report and 18% of Modern Healthcare’s top 100 hospitals.

Today the liability challenges facing healthcare organizations are greater than ever. However, there is strong evidence to suggest that liability can be reduced by a top-down commitment to quality and patient safety. Beazley rewards hospitals that implement programs that minimize risk and increase patient safety and satisfaction.

After much due diligence, Beazley has determined that an OBHG hospitalist program is a key component in elevating the standard and safety of women’s healthcare and as such is offering this significant discount towards OBHG partner hospital insurance premiums.

OBHG not only provides Board Certified OB/GYN hospitalists on-site 24 hours a day, 365 days a year, but also advanced physician support, continuing education and training to ensure best practices. We provide our hospital partners with custom program policies and procedures aligned with their individual standards, as well as coding and compliance materials; and we monitor key metrics to ensure adherence to national quality standards.

Our programs make a positive impact in the lives of our patients, their newborns and families. It also makes a difference in each hospital by ensuring they are fully equipped with a strong Board Certified, OB/GYN physician team to successfully care for each patient presenting, regardless of time, day or complication.

With each new hospitalist program, the quality and consistency of care afforded by a hospital can be enhanced. Each hospitalist makes a positive impact by delivering excellence in each patient encounter, serving with integrity and humility and raising the bar for best practices in women’s healthcare.

We are proud this contribution has been recognized and rewarded by Beazley, a company that has insured the best healthcare providers across the globe since 2003.

For further information about Beazley and the 10% discount offered to OBHG partner hospitals, visit www.beazley.com.

For further information about Ob Hospitalist Group and the advantages of our customized 24/7 on-site OB/GYN hospitalist programs, visit www.obhg.com.

* Subject to underwriting approval by Beazley.
Proactive Partnership for Healthy Moms and Babies

Evidence-based risk management re-imagined to maximize quality of care.

Ob Hospitalist Group

www.OBHG.com

Pull-up Display
Hospital Services

OBHG is humbled to work with each hospital partner. The Marketing Team’s primary objective within Hospital Services is to assist the hospitals in promoting the program to their local providers and their patients. As a value-add and to help shape and control the message, we provide a wide array of content to properly define OBHG and our role within the hospital, our desire to be a non-competitive force multiplier for local providers and a safety net for all patients.
About Ob Hospitalist Group
Ob Hospitalist Group (OBHG) began in 2006 with a vision to elevate the quality and safety of women’s healthcare by ensuring every expectant mother has the security of consistently and unconditionally seeing a physician when presenting to the Labor and Delivery department or Emergency Room.

OBHG leads the industry in developing and managing on-site OB/GYN hospitalist programs staffed with Board Certified physicians 24 hours a day, 365 days a year.

“Every birth is a triumph. Thank you so much for allowing me to be part of your special day.”

Hospitalist Introduction
This bookmark/notecard is intended to introduce the hospitalist to their patient. Often, the first time the patient meets the hospitalist is in an emergent situation. This piece, customized with physician’s photo and your logo will educate the patient about hospitalist care, your OB/GYN hospitalist program and most importantly help them feel more familiar and comfortable with the physician caring for them. She may also use this card to jot down any questions/concerns she wishes to discuss with the hospitalist.

Meet Your Dedicated, Board Certified OB/GYN Hospitalist

[Hospital Logo Here]

Doctor’s Name
Doctor’s Specialty, acronyms, etc.,

About Hospital Name

Printing Specs
Size: 3.73” x 8.5”
Paper: Recommend a Matte, 80 or 100# cover (C1S)
Color: 4 color process/digital
No bleed

Launch Kit Brochure
DATE

Dear OB/GYN:

HOSPITAL is elevating the standard of women’s healthcare by implementing an OB/GYN hospitalist program provided by Ob Hospitalist Group (OBHG). This program features a dedicated Obstetric Emergency Department (OBED) staffed with Board Certified OB/GYNs 24 hours a day, 365 days a year.

OBHG hospitalists understand the challenges of operating a private practice and welcome an opportunity to support you. By partnering with our hospitalists, you have the support of highly qualified OB/GYN physicians without the burden of added physician management. When you take advantage of our on-site obstetrics services, you can count on:

An Ally
OBHG hospitalists are prohibited from having affiliations with local private practices, so there is no threat of patient recruitment. OBHG hospitalists remain impartial and neutral in your obstetric department as non-voting members of the department.

Call Coverage
OBHG hospitalists are on site 24 hours a day, 365 days a year to support you by caring for your patients when you desire time off for nights, weekends, holidays, or simply a normal vacation.

Physician Preferences
OBHG respects physician-patient relationships. We accommodate your wishes in terms of when you would like care to be offered to your patients.

Patient Notifications
We ensure you are notified prior to a patient’s discharge from triage and/or upon admission to your service.

Surgical Assistance
OBHG hospitalists are available to assist with emergencies and surgical procedures.

If you have any questions please contact NAME AND CONTACT INFO. To learn more about Ob Hospitalist Group, please visit www.OBHG.com

We look forward to serving you and your patients,

Signature
NAME
TITLE
Ob Hospitalist Group (OBHG) began in 2006 with a vision to elevate the quality and safety of women’s healthcare by ensuring every expectant mother has the security of consistently and unconditionally seeing a physician when presenting to the Labor and Delivery department or Emergency Room.

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Meet Your Dedicated, Board Certified OB/GYN Hospitalist

**About Ob Hospitalist Group**

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OBHG leads the industry in developing and managing on-site OB/GYN hospitalist programs staffed with Board Certified physicians 24 hours a day, 365 days a year.

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In Partnership With

**Hospitalist Introduction Bookmark**

(Designed to be Co-branded Production Ready)

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**Doctor’s Name**

Doctor’s Specialty, acronyms, etc.,

About **Hospital Name**

Copy provided by hospital. Nulla incetem dolum quid Soluptaquid quodignis as etus qos rep elibus suntio riae voloreium vel minctia pre niae quiam idi aut modirecos alignienis que volo zxfr sollautati volorpo rporio. Optat. Qui odit aut volupt atead qmpe desequa spernate ne doluptatem faceseqod qui uae volor reh enih illabore consed que pdfxg ost lamet explab is ad estias pidem. Met perro ommxvod quit escur, serum volorp oribus rae sinvelitem que sequatecati re perero commodi onserovit, alignimus, ut voleque nullam

[www.OBHG.com](http://www.OBHG.com)

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**Hospital Logo Here**
What is the OB/GYN hospitalist program?
The OB/GYN hospitalist program provides physician coverage and support for the Labor and Delivery Department, 24 hours a day, 365 days a year. \(\text{INSERT HOSPITAL NAME}\) has partnered with Ob Hospitalist Group (OBHG) to implement and staff the Obstetrical Emergency Department (OBED) with Board Certified OB/GYN physicians (hospitalists). The on-site availability of the hospitalists improves the quality and safety of women’s healthcare, reduces risk and supports community providers and hospital nursing staff. Additionally, OBHG hospitalists are eager to provide treatment for any uninsured or unassigned patients presenting.

OB patients want to be delivered by their own physicians. Why would this change?
It won’t. In that way, this program is different from traditional laborist programs. The hospitalist provides labor and delivery services only for unassigned patients and patients of physicians who have signed out to the hospitalist for a set period of time (e.g., an evening or weekend) or in the event of an emergency.

Where are the OB/GYN hospitalists based?
Their home base is the OBED adjacent to Labor and Delivery.

How do I reach the OB/GYN hospitalists?
The OB/GYN hospitalist can be reached the following ways:
Phone: 000.000.0000
Call Room: 000.000.0000

Who are the OB/GYN hospitalists?
All of the OB/GYN hospitalists are Board Certified OB/GYN physicians. These doctors are under the supervision of \(\text{INSERT HOSPITAL NAME}\)\(’\)s OB/GYN faculty and were interviewed and approved by representatives of administration, physicians and nursing leadership. In addition to board certification, the hospitalists are required to have additional training in advanced fetal assessment and monitoring, operative vaginal delivery, shoulder dystocia management and SBAR+R. OBHG hospitalists are also required to complete their CME requirements.

Will the hospitalists round on my postpartum and post-operative GYN surgery patients?
Yes, if the hospitalists are covering your practice. Also, as a courtesy we offer rounding service to see those occasional patients who, for whatever reason, could not conveniently be seen by their private physician that day at time allowed.

If I have a complicated patient, or an uninsured patient, can I just turn her over to the hospitalist?
The OB/GYN hospitalists will always be willing to provide assistance with the care of the patients on your service. Generally, individual private patients cannot be transferred over to the hospitalist service solely on the basis of severity or pay status. However, some severely ill patients, referred to the maternal-fetal service, will be exceptions. Please discuss specific cases with the maternal-fetal-medicine physician on call to coordinate care with the hospitalist.

Why is the hospital starting this program now?
• Quality and Safety: The OB/GYN hospitalists will actively participate in quality improvement initiatives and will lead/present in workshops. OB emergency drills and training to improve patient safety and reduce delays in care.
• Private OB/GYN recruitment: Increasingly, as in other specialties, new physicians expect that there will be a physician on site 24 hours a day, 365 days a year for safety back-up in OB and after-hours GYN surgery as time permits.
• High risk, high acuity referrals: Perinatologists receive high risk acute care transports from outpatient areas. The hospitalist program will provide in-patient acute care for these transported patients and have discharged back to the care of their hematospic physician.
OB/GYN Physician Availability

• An OB Emergency Department (OBED) is open 24 hours a day, 365 days a year and continuously staffed by Board Certified OB/GYN physicians (hospitalists). Patients coming to the OB Emergency Department should enter through the main hospital Emergency Department.

• In the event that your PRACTICE NAME physician is not available, OB/GYN hospitalists can examine, evaluate the progress of your labor, review test results and fetal heart rate tracings. They will address any evolving issues and provide you and your baby with a safe delivery.

• Due to their primary focus of hospital-based treatment, hospitalists are experts at providing emergent care, and are on-site if an emergency occurs.

• Hospitalists will be in communication with your PRACTICE NAME physician and will have access to your medical records.

Highly Skilled

• If your PRACTICE NAME physician is unavailable or delayed in reaching the hospital, you can rest assured that the experienced OB/GYN hospitalists can provide medical expertise and optimal patient care. They will answer any questions you or your family may have.

• HOSPITAL NAME hospitalists are highly skilled in a variety of different delivery techniques.

• In addition to being board certified, the OB/GYN hospitalists at HOSPITAL NAME are required to maintain high levels of clinical performance and professional standards.

Communication

• The OB/GYN hospitalists place a high value on maintaining communication with other professionals within the hospital including your physician, medical and surgical consultants, discharge planners, social workers, clergy and others.

• The OB/GYN hospitalists can expedite care for you and can easily facilitate connections with providers of home health care, skilled nursing, specialized rehabilitation and others.

• Being hospital-based, the OB/GYN hospitalists will always be on-site to visit you, to monitor progress, or to discuss your questions/concerns or those of your family members.

The Best for You and Your Baby

You want the best care for you and your baby. And so does PRACTICE NAME. Your physician will make sure the OB/GYN hospitalist on-site has your complete medical records. The OB/GYN hospitalist caring for you in your doctor’s absence will deliver a complete treatment report to your doctor so your continued treatment is thorough and consistent. HOSPITAL NAME, is committed to providing excellent patient care and delivering the best outcome possible with every patient encounter. The OBHG hospitalist program is a key component in elevating the standard of women’s healthcare and increasing patient safety and satisfaction of women, newborns and their families.

Our shared mission is to elevate the standard of women’s healthcare by ensuring every expectant mother is evaluated and treated by a physician regardless of time, location, complication or circumstance.

Hospital/Local Provider to Patient Brochure
(Designed to be Co-branded Production Ready)
Immediate Availability
Highly-skilled Board Certified, OB/GYN hospitalists are immediately available on-site 24 hours a day, 365 days a year. They can support the Community Provider (CP) by caring for your patients when you desire time off for nights, weekends, holidays or en-route to the hospital.

Triage Support
Hospitalists assist in delivering timely triage for every woman presenting to Labor and Delivery. For unscheduled private patients, the OB/GYN hospitalist can examine the patient, evaluate the progress of labor, review test results and fetal heart rate tracings. They will address any evolving issues and determine appropriate emergent care or admission, if this is the CP’s desire. The hospitalist will then provide a full report to the CP, allowing you to continue seeing patients until truly needed at the hospital.

An Ally
Hospitalists are prohibited from having affiliations with local private practices, so there is no threat of patient recruitment. Hospitalists remain impartial and neutral as non-voting members of the obstetric department.

Physician Preferences
Our hospitalists respect physician-patient relationships. We accommodate your wishes in terms of when you would like care to be offered to your patients. Additionally, we ensure you are notified prior to a patient’s discharge from triage and/or upon admission.

Surgical Assistance
OBHG hospitalists are available to assist with emergencies and surgical procedures.

Experienced in Emergent Care
Due to their primary focus of hospital-based treatment, hospitalists are experts at providing emergent care and are on-site if an emergency occurs.

Superior Skill Level
Our hospitalists are highly skilled in a variety of different delivery techniques. In addition to being board certified, our hospitalists are required to maintain high levels of clinical performance and professional standards.

Unassigned Coverage
Our hospitalists welcome the role of providing care for unassigned and uninsured patients, reducing the burden community providers normally encounter caring for these patients.

Collaborative Care. Not Competition.
Our OB/GYN hospitalists are fully committed to supporting the community provider and hospital staff physicians. We believe that every successful Labor and Delivery department and every OB hospitalist program begins with a strong OB/GYN physician team. That’s why OBHG developed a hospitalist model that partners with and supports the community provider. No competition. No conflicts of interest. Just support when and where you need it most. OBHG hospitalists understand the challenges of operating a private practice and welcome an opportunity to support you. By partnering with Ob Hospitalist Group, you have the support of highly qualified OB/GYN physicians without the burden of added physician management.
OB/GYN Physician Availability
- Board Certified, OB/GYN hospitalists are immediately available on-site 24 hours a day, 365 days a year.
- In the event that your physician is not available, OB/GYN hospitalists can examine you, evaluate the progress of your labor, review test results and fetal heart rate tracings. They will address any evolving issues and provide you and your baby with a safe delivery.
- Due to their primary focus of hospital-based treatment, hospitalists are experts at providing emergent care and are on-site if an emergency occurs.
- Our hospitalists will be in communication with your physician and will have access to your prior medical records.

Highly Skilled
- If your physician is unavailable or delayed reaching the hospital, a Board Certified OB/GYN hospitalist can provide medical expertise and optimal patient care, as well as answer any questions you or your family may have.
- Our hospitalists are highly skilled in a variety of different delivery techniques.
- In addition to being board certified, our hospitalists are required to maintain high levels of clinical performance and professional standards.

Communication
- Hospitalists place a high value on maintaining communication with other professionals within the hospital including your physician, medical and surgical consultants, discharge planners, social workers, clergy and others.

• OB/GYN hospitalists can expedite care for you and can easily facilitate connections with providers of home health care, skilled nursing, specialized rehabilitation and others.
• Being hospital-based, the OB/GYN hospitalists will always be on-site to visit you, monitor progress or discuss your questions/concerns or those of your family.

The Best for You and Your Baby
You want the best care for you and your baby. And so do we. Your physician will make sure the OB/GYN hospitalist on-site has your complete medical records. The OB/GYN hospitalist caring for you in your doctor’s absence will deliver a complete treatment report to your doctor so your continued treatment is thorough and consistent. HOSPITAL NAME, is committed to providing excellent patient care and delivering the best outcome possible with every patient encounter. The OBHG hospitalist program is a key component in elevating the standard of women’s healthcare and increasing patient safety and satisfaction of women, newborns and their families.
Our shared mission is to elevate the standard of women’s healthcare by ensuring every expectant mother is evaluated and treated by a physician regardless of time, location, complication or circumstance.

In an effort to provide the absolute best care to our patients, Clinic Name is pleased to introduce the OB/GYN hospitalist program at Hospital Name.

This program provides hospital-based, OB/GYN physicians (hospitalists) on-site at Hospital Name 24 hours a day, 365 days a year. These highly-skilled, Board Certified OB/GYNs provide consistent care to patients in the hospital and emergency care to those arriving in Labor and Delivery.

Hospital Name and Clinic Name have partnered with Ob Hospitalist Group (OBHG), the largest dedicated OB/GYN hospitalist provider to provide this service to our patients and our community.

OB/GYN Physician Availability
• An Obstetric Emergency Department (OBED) is open at Hospital Name 24 hours a day, 365 days a year.
• OB/GYN hospitalists will examine, and treat all Clinic Name patients regardless of time, complication, circumstance or insurance status. They will address any evolving issues and provide you and your baby with a safe delivery.

Highly Skilled
• Hospital Name hospitalists are highly skilled in a variety of delivery techniques.
• Due to their primary focus of hospital-based treatment, OB/GYN hospitalists are experts at providing emergency care.
• In addition to being board certified, the OB/GYN hospitalists at Hospital Name are required to maintain high levels of clinical performance and professional standards.

Communication
• Hospitalists will have access to your medical records from Clinic Name and will provide a full report to Clinic Name upon your discharge if you desire.
• The OB/GYN hospitalists place a high value on maintaining communication with other professionals including your medical providers at Clinic Name, medical and surgical consultants at Hospital Name, discharge planners, social workers and clergy.

• Being hospital-based, the OB/GYN hospitalists will be on-site to visit you, monitor progress, or answer your questions or those of your family.

The Best for You and Your Baby
You want the best care for you and your baby. And so do we! Hospital Name is committed to providing excellent patient care and delivering the best outcome possible with every patient encounter. The OBHG Hospitalist Program is a key component in elevating the standard of women’s healthcare and increasing patient safety and satisfaction of women, newborns and their families.
Human Resource Business Partners

In addition to hundreds of peer consultants available across our nationwide network, every new clinician joining OBHG is assigned a Human Resources Business Partners who personally keeps in contact with them to ensure that any questions they may have or needs that arise are addressed promptly. Working out of the South Carolina corporate office, these liaisons also work diligently to maintain continuing engagement with every clinician throughout their tenure with OBHG. One of their most effective tools to support engagement is the online clinician portal, Ob Exchange, which houses discussion forums, clinician profiles, articles, important documents, and links to continuing education opportunities.
August 10, 2016

Dear Hospitalist:

What is the one-stop site where you can access daily online tools, engage in lively discussions with colleagues, learn about educational programs, share clinical knowledge, read OBHG news, and discover there’s a fellow kayaker or children’s book author among your peers?

The answer is Ob Exchange: OBHG’s new, interactive provider’s portal. This resource for hospitalists offers a one-stop place for tools, news, training, personal profiles, discussions, events, clinician-penned articles, and more.

Ob Exchange connects you with tools like ADP, PatientKeeper, OBHG University, and Momentum. Future capability will include one username and password for all of these tools.

Created with hospitalist input, Ob Exchange features information relevant to you, your peers, and the OBHG community. Though you work miles apart, Ob Exchange connects hospitalists across the U.S.

Ob Exchange allows you to search the profiles of nearly 500 colleagues to find those with common interests and experiences. You can share career accomplishments, life events, and more through your profile.

The site’s peer-to-peer discussions are an interactive forum for topics relative to your team, regional programs, or the whole OBHG community.

On August 31st you will be able to tap into Ob Exchange to work smarter, engage your colleagues, and connect.

Stay tuned for more details.

Julie Robinson

Julie Robinson, SPHR, SHRM-SCP
Manager, Physician Engagement
Ob Hospitalist Group

Ob Exchange Introduction Letter from Julie Robinson
Your one-stop source for connecting online with colleagues, participating in peer-to-peer discussions, accessing tools, and tapping into resources has arrived. Ob exchange is designed for hospitalists and with hospitalists’ input to be your dedicated, interactive space for connection and collaboration.

At Ob exchange you can:
- Engage in lively peer-to-peer discussions
- Discuss universal Labor and Delivery challenges
- Exchange clinical content and best practices
- Share team news, personal stories, photos, and insights with fellow hospitalists
- Access daily online tools like Patient Keeper, Momentum, and ADP
- Discover colleagues’ common interests outside healthcare
- Search hospitalists’ personal profiles
- Share documents, information, and conversations with your team
- Learn the latest OBHG home office news

Though our OBHG hospitalists work in programs across the country, you are all part of a community, facing similar challenges and experiencing comparable triumphs.

Ob exchange is a forum to connect with your colleagues, not just during a routine shift change or team call, but anytime—and with OBHG hospitalists nationwide.

Visit www.obexchange.net on Aug. 31 to join the conversation.

Ob Exchange Three
Reminder Postcards

Connect with your colleagues

OBHG’s team has nearly 500 hospitalists who trained at medical centers around the globe. Find out how many went to your school or which ones were residents at the same hospital with Ob exchange’s personal profiles. Your profile is also where you can share awards and accomplishments, not to mention interests outside of healthcare. Profiles are searchable, using fields like medical school, residency program, current hospital, and personal interests. You can quickly connect with a fellow wine enthusiast, foodie, or rock climber. So don’t forget to fill out your profile—you’ll be glad you did.

Ob exchange
Join the conversation
www.obexchange.net

Ob exchange (www.obexchange.net) is your hospitalist’s resource and one-stop location for daily tools, news, training, personal profiles, peer-to-peer discussions, events, clinician-penned articles, and more.

Team Spaces
Link you with your hospitalist team
- Doctors’ Lounge – quick thoughts and questions
- News – updates, articles, and stories
- Files – essential documents like team meeting minutes and procedures
- Team Discussions – exchange ideas, post topics of interest, and comment
- Team Calendar – your team-specific events

Connect with your colleagues
- Personal profiles – search profiles of nearly 5,000 colleagues
- Discover – find those with common interests and experiences
- Share – career accomplishments, life events, and more
- Communicate – send direct messages or tag other members

Discuss peer to peer
- Engage in lively discussions with your peers
- Share clinical knowledge
- Discuss with your team or the entire OBHG hospitalist community

A nationwide network
- Learn community-wide news
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